



TRANSFORM YOUR COMPANY'S IDEAS INTO PROFITS.

knowledge is critically important.

Two-thirds of senior managers agree that knowledge management and retention is important to the firm.

Monster Intelligence Study

knowledge saves money.

Implementing an effective knowledge management system at Hoffmann-LaRoche reformed the drug application development process and saved the company \$1 million per day.

Working Knowledge, Davenport & Prusak

but, most companies don't use knowledge effectively.

49% of workers agree that "finding the information I need to do my job is difficult and time consuming."

AIIM Market IQ Study



**PARTNERING
RESOURCES**

align. adapt. achieve.

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Partnering Resources helps you get the information needed to convert ideas into profitable products and services.

Much like an MRI shows the inner workings of the body, Partnering Resources' KnowledgeWeb process provides a snapshot of the inner workings of an organization.

KnowledgeWeb shows how work really gets done: where expertise resides, how innovation emerges and develops, where ideas evolve into executable plans, and when projects proceed to completion.

The KnowledgeWeb Process Helps When...

- You're missing opportunities or reinventing the wheel because people aren't sharing knowledge or collaborating across the organization.
- You need to produce despite rapid market fluctuations and an uncertain customer climate.
- You need to create the new product or service that will help the company gain market share.
- You're facing a merger, acquisition, or reorganization and need to realize intended cost savings and ROI.

...Or When You Need To...

- Improve the speed and depth of knowledge sharing.
- Mine latent creativity and transform it into innovative product and services.
- Seize opportunities by mobilizing knowledge quickly and efficiently.
- Create high performing teams that generate results.
- Execute projects more effectively.
- Increase knowledge worker productivity.

KnowledgeWeb Imaging

Generates data about organizational knowledge assets, hidden expertise, and liabilities.



Knowledge Mining

Produces a customized roadmap for optimizing knowledge sharing and innovation.



Leading the Knowledge Culture

Builds structural, social, and leadership support for innovation.

How the KnowledgeWeb Process Works

KnowledgeWeb is a three-step sequential process. Companies tune the depth of engagement by choosing the number of steps undertaken.

Step 1: KnowledgeWeb Imaging

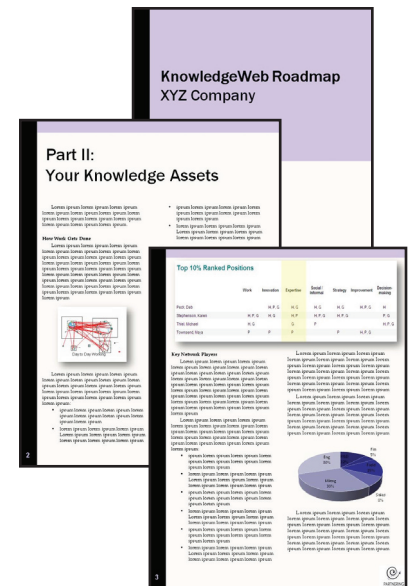
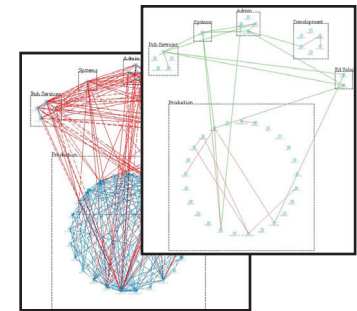
Uncover your company's hidden intellectual capital through Partnering Resources' KnowledgeWeb process. We use patented, proprietary, web-based software which provides a comprehensive analysis of human knowledge assets, gaps, and bottlenecks. We deliver objective data about innovation, expertise, and implementation capabilities.

Step 2: KnowledgeWeb Mining

Take a deep dive into your organization's capabilities with KnowledgeWeb Mining. In this step, leaders receive a detailed report identifying hidden subject matter experts, collaboration exemplars, and gaps in knowledge exchange and a step-by-step roadmap to optimize return on human capital and innovation.

Step 3: Leading the Knowledge Culture

Develop a culture in which knowledge exchange and innovation thrive by helping your staff lead effectively. Depending on company priorities, this step may include coaching leaders, developing measures, and creating knowledge transfer mechanisms.



Partnering Resources builds aligned, adaptable, collaborative companies that achieve their goals more effectively. We help companies seize opportunity, do more with less, build the future company, and get the best out of people. Our client list includes eCopy, eTeck, Fidelity, Financial Profiles, Hanover Insurance Company, and Momenta Pharmaceutical.

Partnering Resources gathers information through an online survey given to all employees within the target population. This information is analyzed using NetForm Connectors™, a proprietary, patented software product built on complex algorithms developed over 30+ years of research and work with 400+ companies. Connectors™ has been used by Fortune 500 companies such as IBM, Merrill Lynch, TRW, and Amgen, as well as by small-cap companies such as Saatchi & Saatchi and Zurich Insurance.